

2025 ACADEMY PROGRAM

KEUNE

INSPO LAB: BLONDE ADDICT

Obsessed with blinding? Us too. Let's take your skills to the next level. Blonde services are some of the most requested—and most challenging—services behind the chair. It's not just about lifting; it's about knowing where, why, and how to place lightness for maximum impact. If you're ready to work smarter (not harder) when it comes to blinding, this immersive one-day lab is your creative recharge.

Inspo Lab: Blonde Addict is designed to help you break free from the "same-old foil patterns" and approach blinding with fresh intention and efficiency. Learn how to create dimension where it matters most, achieve predictable results with smart toning choices, and elevate every blonde you touch—from subtle glow to high-impact brightness.

Why attend?

Because great blondes don't happen by accident—they're the result of smart strategy, creative intention, and the right product choices. Leave feeling re-inspired, recharged, and ready to deliver next-level blinding results your clients will love.

Here's what you'll master:

- Smart Blinding Strategies
- Lightening & Toning Formulation Confidence
- Dimension Made Easy
- Real-World Demos + Hands-On Inspiration

August 4

- ▶ Featuring: **Jessica Bartolucci**
- ▶ Location: **Atlanta, GA**
- ▶ Time: **9:00am-5:00pm EST**



Scan QR code to reserve your tickets today!

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