

2025 ACADEMY PROGRAM

KEUNE[®]

INSPO LAB: COLOR REIMAGINED

Break out of the formula rut and reignite your color creativity! If your go-to formulas are starting to feel a little too predictable, it's time to shake things up. This advanced program is designed for colorists who crave a creative reset—those ready to ditch the routine, rethink their approach, and level up their formulation game with fresh perspective, precision, and purpose.

Why Attend?

Whether you're a seasoned colorist or a rising talent, this class is your opportunity to sharpen your creative eye, rethink your process, and reignite your color genius in ways that resonate behind the chair.

Here's what you'll master:

- Problem-Solving Formulation Strategies
- Advanced Techniques That Reframe Your Thinking
- Redsicover What You Forgot To Remember
- Creative Expansion & Color Theory Recharged
- Live Demos + Hands-On Sessions

October 13

- ▶ Featuring: **George Alderete & Courtney Von Berg**
- ▶ Location: **Atlanta, GA**
- ▶ Time: **9:00am-5:00pm EST**



Scan QR code to reserve your tickets today!

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