

2025 ACADEMY PROGRAM

KEUNE

INSPO LAB: TOTAL EFFECT CURLS

Because curls deserve more than “one-size-fits-all.”

Cutting and coloring curly hair isn't just about adjusting your technique—it's about understanding the why behind every decision. Different curl types demand different approaches, and when cut, color, and care come together intentionally, that's when the magic happens.

Inspo Lab: Total Effect Curls is a one-day creative experience focused on the intersection of shape, tone, and texture for curly hair. This program goes beyond surface-level tips and dives into the real relationship between curl variations, sectioning strategies, and color placement—all designed to elevate your skillset and your confidence. If you're ready to rethink the way you approach curls and unlock new creative potential, this is your space to learn, explore, and be inspired.

Why attend?

Because curls aren't a trend—they're a texture. And behind every curl is a client who deserves thoughtful, expert care. Walk away with fresh ideas, practical strategies, and the creative spark to bring out the best in every curl you touch.

Here's what you'll master:

- The Artful Intersection of Cut & Color for Curls
- Curl Variations & Personalized Approaches
- Styling, Finishing & Client Care
- Look & Learn & Hands-On Workshop

November 2

- ▶ Featuring: **James Helton & Chris Combs**
- ▶ Location: **Fayetteville, AR**
- ▶ Time: **9:00am-5:00pm CST**



Scan QR code to reserve your tickets today!

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