



2026 ACADEMY PROGRAM

COLOR — MASTER 2.0

May 3-4, 2026 • 9am-5pm

ARTISTS

Amber Skrzypek & Alicia Dixon

LOCATION

Salon Moraee, Atlanta, GA

PRICING*

\$750 USD/CAN or, 750 Keune Rewards

Push past theory. Step into real-time mastery.

This isn't your average color class—it's an immersive, problem-solving journey into the real challenges colorists face behind the chair. Color Master 2.0 is an intensive two-day workshop built for advanced stylists ready to sharpen their skills and strengthen their confidence under pressure. From live model demonstrations to mannequin challenges, you'll collaborate with Keune Experts Amber and Alicia to diagnose, design, and deliver solutions that work.

Day 1 is about real-time collaboration—you'll analyze, consult, formulate, and watch as Amber and Alicia take one real-world model from "what happened?" to "heck yes!" while narrating every step of the process.

Day 2 flips the script. Your mannequin becomes the client—complete with a challenging salon scenario. With expert guidance, you'll problem-solve, apply, tone, and refine your way back to a unified target result. Along the way, you'll build confidence in your decision-making and strengthen your problem-solving mindset. This is skill exploration. This is creative practice for real salon life. And this is how you level up.

Why You Should Attend:

- Watch real-time transformations from consultation to finish
- Problem-solve hands-on with advanced mannequins
- Practice authentic consultation + correction skills
- Gain confidence in diagnosis, formulation, and creative solutions

You'll leave with sharper techniques, renewed confidence, and the mindset to face any client challenge. You're not just learning—you're mastering.

Keune Welcome Lounge**

Connect • Share • Belong

Arriving early? Join us for an optional evening gathering designed to ease into your Academy experience. The Keune Welcome Lounge takes place on the arrival evening—before the event officially begins—and offers a relaxed space to unwind, meet fellow attendees, and share your "Why Keune" story at our interactive Story Wall. Enjoy light bites, signature Keune cocktails, and a chance to connect in true Keune Family style.

*Price is for admission ticket; does not include the travel package costs. **Official location and times will be included in your Academy Event invitation.



Scan or click QR code to reserve your tickets today! Keune Rewards can be used to purchase Academy Tickets, 124Go Business Programs, In-salon Programs, and Special Events at KeuneRewardsNA.com.



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TICKET & TRAVEL — PACKAGE

DETAILS

1 Ticket to the Academy program selected (Keune paid)

COST

3,000 Rewards

1 Roundtrip airline ticket to city/state for Academy program selected (Keune paid)

2 Hotel nights (Keune prepaid room & tax)

Attendees are responsible for their incidentals. A credit card must be presented upon arrival to cover incidentals.

Flight and hotel accommodations must be booked through Keune preferred travel company, Protravel International. Ground transportation and meals (outside of Academy lunches) are at the expense of the attendee.

Once Keune receives order confirmation, we will connect you with Protravel International to make your travel arrangements.