



2026 ACADEMY PROGRAM

DIMENSION

REIMAGINED

June 21-22, 2026 • 9am-5pm

ARTISTS

LOCATION

PRICING*

George Alderete & Gaby Miley

Bang Salon, Chicago, IL

\$750 USD/CAN or, 750 Keune Rewards

Foiling is no longer routine—it's design.

Dimension Reimagined is a two-day Keune Academy workshop built for advanced colorists ready to leave default placements behind and create dimensional services that are intentional, flattering, and profitable.

Day 1, you'll dive into advanced placement theory: light vs. dark dominance, shadow play, and contrast shape perception. You'll explore depth zones, density, and face shape considerations before applying these insights in a head mapping workshop. The day closes with live demos of two contrasting approaches—one soft and commercial, the other bold and fashion-forward—proving how strategy transforms results.

Day 2, it's all about hands-on execution. Using your mapped design, you'll foil and tone mannequins under expert guidance from George and Gaby. Expect coaching, refinement tips, and toning strategies, followed by a group review where you'll compare results, share insights, and lock in a new mindset: strategy over routine. This is more than foiling—it's designing with intention, building profitability, and elevating your artistry.

Why You Should Attend:

- Learn advanced placement theory & design principles
- Build customized head mapping blueprints for real clients
- Watch live demos contrasting commercial vs. fashion-forward placements
- Execute your own mapped design in a guided hands-on session

Walk away with sharpened vision, elevated skills, and the strategies to make dimensional color your most profitable service. You're not just foiling hair—you're reimagining dimension.

Keune Welcome Lounge**

Connect • Share • Belong

Arriving early? Join us for an optional evening gathering designed to ease into your Academy experience. The Keune Welcome Lounge takes place on the arrival evening—before the event officially begins—and offers a relaxed space to unwind, meet fellow attendees, and share your “Why Keune” story at our interactive Story Wall. Enjoy light bites, signature Keune cocktails, and a chance to connect in true Keune Family style.

*Price is for admission ticket; does not include the travel package costs. **Official location and times will be included in your Academy Event invitation.



Scan or click QR code to reserve your tickets today! Keune Rewards can be used to purchase Academy Tickets, 124Go Business Programs, In-salon Programs, and Special Events at KeuneRewardsNA.com.



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TICKET & TRAVEL — PACKAGE

DETAILS

1 Ticket to the Academy program selected (Keune paid)

COST

3,000 Rewards

1 Roundtrip airline ticket to city/state for Academy program selected (Keune paid)

2 Hotel nights (Keune prepaid room & tax)

Attendees are responsible for their incidentals. A credit card must be presented upon arrival to cover incidentals.

Flight and hotel accommodations must be booked through Keune preferred travel company, Protravel International. Ground transportation and meals (outside of Academy lunches) are at the expense of the attendee.

Once Keune receives order confirmation, we will connect you with Protravel International to make your travel arrangements.