

2026 ACADEMY PROGRAM

THE TEXTURE EQUATION

March 8-9, 2026 • 9am-5pm

ARTISTS

Eli Mancha & Kara Kalamatas

LOCATION

Ohana Salon, Scottsdale, AZ

PRICING*

\$750 USD/CAN or, 750 Keune Rewards

Push past hesitation. Step into textured-hair mastery. This isn't your average curl class—it's a deep dive into the artistry and science of working with curls and coils, where color and cut come together to create balance, movement, and impact.

The Texture Equation is a two-day Keune Academy experience for stylists ready to elevate confidence across all curl patterns. From live model transformations to mannequin practice, you'll learn to approach textured hair with strategy and artistry—delivering results that are both intentional and unforgettable.

Day 1 explores the science of curls, placement strategies that honor texture, and toning with precision for control and condition.

Day 2 shows how shape amplifies shade—then it's your turn to cut and style color-treated curls for maximum movement, definition, and dimension. This is more than technique. It's consultation with confidence. It's artistry that respects individuality. It's the next step in textured-hair mastery—where shape and shade work in harmony.

Why You Should Attend:

- Learn curl-pattern analysis & placement strategies tailored to textured hair
- Watch live transformations that merge cut and color for maximum impact
- Gain hands-on practice with mannequin work—color placement and post-color shaping
- Finish textured looks with confidence—styling, drying, and defining

Walk away with refined strategies, proven systems, and the inspiration to deliver results your textured-hair clients will celebrate. You're not just coloring and cutting curls—you're creating the equation.

Keune Welcome Lounge**

Connect • Share • Belong

Arriving early? Join us for an optional evening gathering designed to ease into your Academy experience. The Keune Welcome Lounge takes place on the arrival evening—before the event officially begins—and offers a relaxed space to unwind, meet fellow attendees, and share your "Why Keune" story at our interactive Story Wall. Enjoy light bites, signature Keune cocktails, and a chance to connect in true Keune Family style.

*Price is for admission ticket; does not include the travel package costs. **Official location and times will be included in your Academy Event invitation.



Scan or click QR code to reserve your tickets today! Keune Rewards can be used to purchase Academy Tickets, 124Go Business Programs, In-salon Programs, and Special Events at KeuneRewardsNA.com.

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TICKET & TRAVEL — PACKAGE

DETAILS

1 Ticket to the Academy program selected (Keune paid)

1 Roundtrip airline ticket to city/state for Academy program selected (Keune paid)

2 Hotel nights (Keune prepaid room & tax)

Attendees are responsible for their incidentals. A credit card must be presented upon arrival to cover incidentals.

Flight and hotel accommodations must be booked through Keune preferred travel company, Protravel International. Ground transportation and meals (outside of Academy lunches) are at the expense of the attendee.

Once Keune receives order confirmation, we will connect you with Protravel International to make your travel arrangements.

COST

3,000 Rewards