



KEUNE

REWARDS

2025

KEUNE REWARDS

Always free to join, Keune Rewards are based on your Keune salon purchases and credited on a monthly basis. The more you purchase, the greater your Rewards. Use Keune Rewards to invest in salon education, purchase products for your dispensary, backbar and stylist station use, and in-salon merchandising. Keune Rewards are customizable to suit your salon needs.

Enroll Today

If you aren't already a member of Keune Rewards, contact your Distributor Sales Consultant to enroll.

Visit KeuneRewardsNA.com

View your current qualification level, year-to-date purchases, and redeem rewards directly.

(01)

**Best-in-Class Earning
Higher Rewards &
Lower Earning Tiers**



(02)

**Full Assortment of
Redemption Items &
Salon Merchandising**



(03)

**Built-In Education
with New Education
Allowance**



(04)

**Exclusive Benefits
for Top 22
Salons Annually**



PROGRAM DETAILS

Keune Rewards is designed to help your salon grow! Rewards are earned on your monthly purchases of hair color and haircare and deposited into your account on a monthly basis. Rewards are easily tracked at KeuneRewardsNA.com.



Qualify

Purchase a minimum of \$200 monthly in Keune products.



Earn

Earn Keune Rewards for every \$1 you purchase.



Redeem

Redeem your Keune Rewards for education back bar, stylist station products, product samples, and more.

Purchase Qualifications & Benefits

Benefits	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6
Reward Percentages	4%	8%	10%	12%	14%	22%
Monthly Purchases	\$200-\$999	\$1,000-\$1,999	\$2,000-\$2,999	\$3,000-\$3,999	\$4,000-\$4,999	\$5,000+
Salon Locator Listing	✓	✓	✓	✓	✓	✓
New Product Sampling			✓	✓	✓	✓
Quarterly Top 22 Salon Recognition					✓	✓
Education Allowance			\$750 Value	\$1,500 Value	\$2,250 Value	\$3,000 Value
Top 22 Salon Experience						\$10,000 Value

Purchase Qualifications are the same for salons in the USA and Canada. Keune reserves the right to make changes to this program at any time. Keune Rewards earned monthly do not expire.

Education Allowance is an annual reward, earned in Keune Rewards based on total annual purchases and must be redeemed within the calendar year.

Keune Top 22 Salon Experience is an annual reward, earned by the Top 22 Keune Salons in the USA and Canada and based on total annual purchases. The experience must be redeemed within the calendar year.

REDEEMING KEUNE REWARDS

More information on redeeming Rewards can be found at KeuneRewardsNA.com under Rewards and Education.



Education

Keune Rewards can be used to purchase Academy Tickets (various locations), 124Go Business Programs, In-salon Programs, and Special Events.

In-Salon Education

Keune offers an array of customized in-salon programs, from foundational to advanced, designed to inspire and take your skills to the next level. Contact education@Keune.com for further assistance in booking an in-salon program.



Products

Redemption items include developers, lighteners, activators, aprons, bowls, brushes, and more. Styling products are for stylist station use and not resale. Product orders are fulfilled and shipped by your distributor.



Branded Salon Merchandising & Accessories

Salon merchandising and accessories items include bags, towels, tools, retail merchandising, and more. Salon merchandising and accessories orders are fulfilled and shipped by Keune directly.



TOP 22 SALON EXPERIENCE

Join North America's Top 22 Salons for an exclusive annual trip to some of the most exciting cities around the globe! Previous international destinations include Amsterdam, The Netherlands; Basel, Switzerland; London, England; and Sydney, Australia.

Amsterdam, The Netherlands



London, England



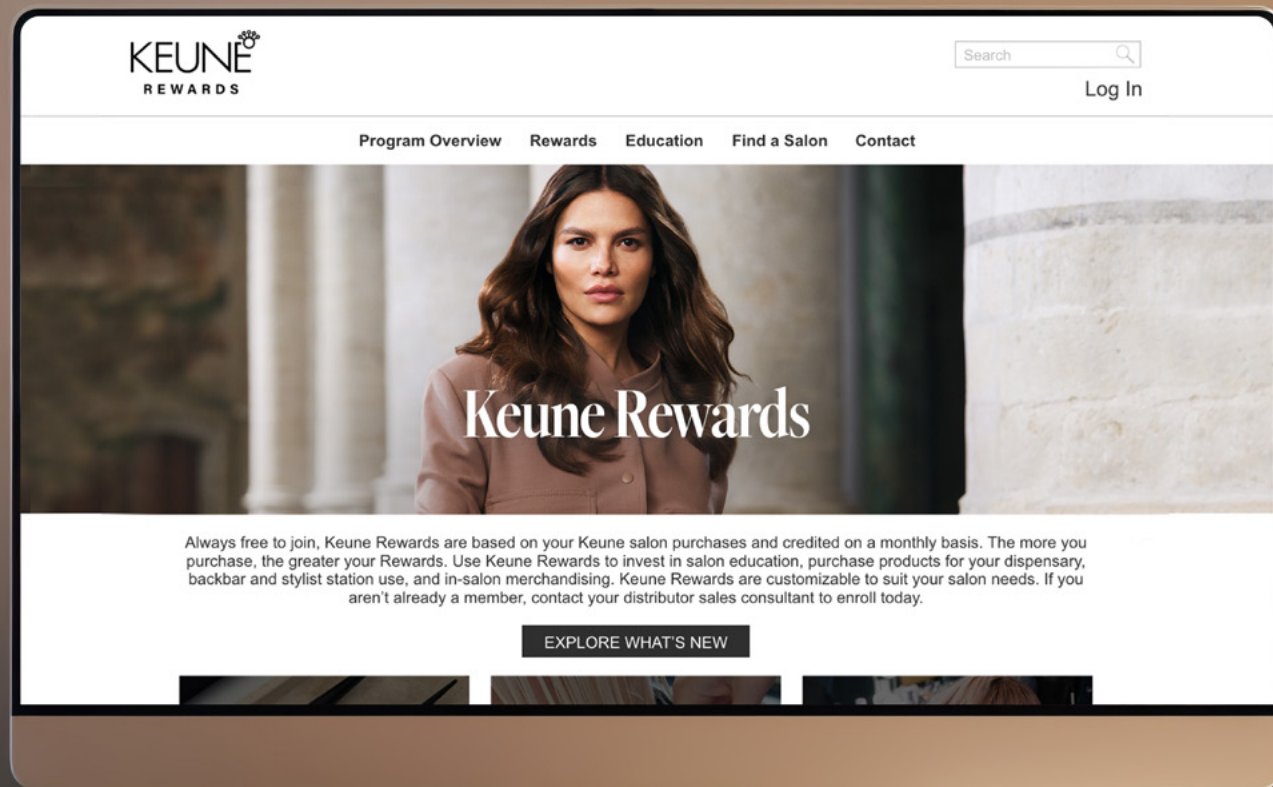
Basel, Switzerland



Sydney, Australia

HOW TO ACCESS

Visit KeuneRewardsNA.com and click "Log In".



CURRENT KEUNE SALONS

Salons previously enrolled in the Keune Loyalty Club Program will automatically be registered in Keune Rewards. You can access your account with your existing login credentials under, "Returning Customer".

NEW TO KEUNE

Verify your account information by entering the billing postal code and email address provided to your Distributor under, "First Time Log In".

Contact your Distributor Sales Consultant for further assistance or email, ask@KeuneRewardsNA.com.

FREQUENTLY ASKED QUESTIONS

How do I enroll in Keune Rewards?

Salons previously enrolled in the Keune Loyalty Club Program will automatically be registered in Keune Rewards. If you are new to Keune, please contact your local Distributor Sales Consultant to enroll.

How are Keune Rewards calculated?

Examples:

Monthly Purchases	Rewards Percentage	Keune Rewards Earned
\$1,000	8%	80
\$2,000	10%	200
\$3,500	12%	420

When do my Keune Rewards expire?

Keune Rewards earned monthly do not expire. Education Allowance and Keune Top 22 Salon Experience expire annually.

When do I receive my first Keune Rewards?

Keune Rewards will be deposited once your Keune purchases reach \$200 or higher per month.

Do all salon purchases count towards monthly purchase totals in Keune Rewards?

Professional purchases include all colors, lighteners, forming, and backbar products. Retail purchases include all retail products in Care, Style, and 1922. Sales tax and shipping charges are excluded from purchase totals.

How do I redeem my Keune Rewards for Keune products?

Log into your Keune Rewards account via the "Log In" page at KeuneRewardsNA.com. Shop for products using your Keune Rewards under the "Product Redemption" page. Keune product redemptions orders are shipped from your distributor. Select accessories and salon merchandising items are shipped by Keune directly.

Can product reward orders be paid with a credit card?

Product reward orders are only payable using your Keune Rewards.

How do I update my salon account information?

Contact your Distributor Sales Consultant to update your account information.

Why am I unable to complete my shopping cart checkout when I receive the error message "more funds are needed"?

Product reward orders cannot exceed the salon's total available Keune Rewards. Items must be removed from the shopping cart to reduce the total amount of the order that is equal to or is less than the Keune Reward available at the time of checkout.

Purchase qualifications are the same for US and Canada. Keune reserves the right to make changes to this program at any time.




CONNECT WITH US

For questions or more information about Keune Rewards, contact ask@KeuneRewardsNA.com.

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**PREMIUM
HAIR CARE
SINCE 1922**



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