

2026 ACADEMY PROGRAM

SIGNATURE ————— BLONDES

August 23-24, 2026 • 9am-5pm

ARTISTS

Chris Combs & Cory Wallace

LOCATION

Salon Moraee, Atlanta, GA

PRICING*

\$750 USD/CAN or, 750 Keune Rewards

Blonding is one of the most in-demand—and most challenging—services in the salon. Clients expect brilliance, health, longevity, and a flawless cut to match. Signature Blondes is designed to give you the systems, strategies, and artistry to deliver all of it—every time. This two-day Keune Academy workshop takes you through the complete blonde journey—from consultation and formulation to application, cutting, toning, and polished finishing. You'll learn to analyze canvas condition, plan tonal destinations, and design cuts that enhance dimension and reflect your blonding work beautifully.

Day 1, Chris and Cory will break down the foundations of what makes a blonde "signature." Through in-depth theory and live model demos, you'll see the Keune Blonding System in action—lift strategies, seamless root shadows, pre-toning, and treating with Semi Color for softness, shine, and longevity. You'll also explore when to foil, when to freehand, and how to overcome porosity challenges, all while watching precision cutting techniques designed to maximize your color placement and highlight your blonding artistry.

Day 2, it's your turn. You'll take your mannequin from concept to completion—and execute a full transformation from lightening to cut and finish under trainer guidance. Hands-on work will focus on toning combinations, zone-based coloring, and tailored haircutting designed to complement your blonde work and create a complete, salon-ready look. This is more than a blonding class. It's your pathway to building signature services that set you apart—where every foil, formula, and snip works together to create brilliance.

Why You Should Attend:

- Learn to diagnose canvas condition & choose the right blonding strategy
- Watch live demos of full blonde transformations—including cutting and finishing
- Gain hands-on experience creating your signature blonde on mannequins
- Discover foil vs. open-air techniques, toning combos, and integrity-first solutions
- Build confidence in consultation, execution, and combining cut + color for impact

You'll leave with a sharper skill set, proven systems, and the artistry to create blondes that your clients will celebrate—not just for their color, but for their shape and style, too. You're not just lightening & cutting hair—you're designing Signature Blondes.

Keune Welcome Lounge**

Connect • Share • Belong

Arriving early? Join us for an optional evening gathering designed to ease into your Academy experience. The Keune Welcome Lounge takes place on the arrival evening—before the event officially begins—and offers a relaxed space to unwind, meet fellow attendees, and share your "Why Keune" story at our interactive Story Wall. Enjoy light bites, signature Keune cocktails, and a chance to connect in true Keune Family style.

*Price is for admission ticket; does not include the travel package costs. **Official location and times will be included in your Academy Event invitation.



Scan or click QR code to reserve your tickets today! Keune Rewards can be used to purchase Academy Tickets, 124Go Business Programs, In-salon Programs, and Special Events at KeuneRewardsNA.com.

2026 ACADEMY PROGRAM

TICKET & TRAVEL PACKAGE

DETAILS

1 Ticket to the Academy program selected (Keune paid)

1 Roundtrip airline ticket to city/state for Academy program selected (Keune paid)

2 Hotel nights (Keune prepaid room & tax)

Attendees are responsible for their incidentals. A credit card must be presented upon arrival to cover incidentals.

Flight and hotel accommodations must be booked through Keune preferred travel company, Protravel International. Ground transportation and meals (outside of Academy lunches) are at the expense of the attendee.

Once Keune receives order confirmation, we will connect you with Protravel International to make your travel arrangements.

COST

3,000 Rewards